# APCR Privacy and Confidentiality Policy

The Academy of Physicians in Clinical Research ("APCR") respects your privacy. All personal information that is provided to the APCR is stored in a secure database and is restricted to designated APCR staff who have a "need to know" such information. The APCR will not disclose, give, sell, or transfer your personal information to any other company or organization for any purpose, except in the course of providing APCR services to you or unless required by law.

## Marketing

The APCR may use your personal information, such as your e-mail address, to inform you of upcoming events or new services offered by the APCR which we believe may be of interest to you based on the information you have provided us. We send three distinct categories of e-mails: APCR marketing e-mails, for upcoming events, contain our contact information at the bottom of the message. Confirmation e-mails are automatically generated as a result of an activity registration or self-study materials order, and will be sent regardless of opt-out status. Reminder e-mails are only sent to CME/CE activity registrants who have not previously opted out of our marketing e-mails. You may request at any time that we change or remove your information by sending an e-mail to contact@apcrnet.org.

# Security

For the purposes of website security and to ensure that our service remains available to all users, the APCR utilizes certain software programs to monitor website traffic and to identify unauthorized attempts to upload or change information on our website or to otherwise damage it. The APCR may use information from these sources to help identify an individual if required for law enforcement purposes or otherwise by law.

#### Cookies

The APCR website uses cookies as a means of recognizing its visitors to improve their experience on its website. For example, the use of cookies allows you to register more quickly, and allows us to restrict access of certain portions of our website only to authorized users. We highly recommend that you set your web browser to accept cookies from www.apcrnet.org to optimize this website's performance.

# **ACCME Compliance**

This Privacy and Confidentiality Policy complies with Accreditation Council for Continuing Medical Education ("ACCME") Policy 2002-A-11 as well as other continuing education accreditation requirements.

## **Links to Other Websites**

This APCR website has links to the websites of other organizations. You are encouraged to review the privacy and confidentiality policies of those other websites, as they may be different from this Privacy and Confidentiality Policy.

#### **Contact Information**

If you have any questions about this Privacy and Confidentiality Policy, please contact Technologies Department Director, at <a href="mailto:contact@apcrnet.org">contact@apcrnet.org</a>.